

PRIVACY POLICY – KUVOX

Last updated: [●]

1. Who We Are and Scope of this Policy

1.1. This Privacy Policy (the “**Policy**”) describes how **Kuvox** handles personal data of individuals who:

- access or use Kuvox’s website, applications, and interfaces (the “**Site**”);
- acquire licenses to use photographs, illustrations, and other digital visual content (the “**Content**”);
- communicate with Kuvox through any channel (email, forms, customer support, etc.).

1.2. **Data Controller.** For the purposes of data protection, Kuvox acts as the data controller with respect to the processing of personal data described in this Policy.

Privacy contact: privacy@kuvox.shop | <https://kuvox.shop/> |

Operating and hosting location: United States of America (Virginia).

1.3. This Policy forms part of Kuvox’s Terms and Conditions of Use (“**T&C**”). In the event of any discrepancy relating to personal data, this Policy shall prevail. See the T&C at: [<https://kuvox.shop/>]

2. What Data We Collect

2.1. **Account and contact details:** name, surname, email address, postal address, country/city, billing details, and (where applicable) phone number.

2.2. **Transactional data:** purchase/license history, payment date/time, amount, currency, payment method used, and transaction identifiers provided by payment processors.

2.3. **Payment data:** Kuvox does not store full credit card numbers or sensitive credentials; processing is carried out by payment providers acting as independent controllers or processors. We only retain tokens, the last 4 digits, and/or indicators necessary for reconciliation and fraud prevention.

2.4. **Technical and usage data:** IP address, device and browser identifiers, language, operating system, pages/resources accessed, date and time of access, technical logs, session events, and cookies or similar technologies (see Section 9).

2.5. **Communications and support:** content of messages or requests you send us, along with related metadata.

2.6. Relationship with collaborators/creators: minimum contractual and billing details of photographers, artists, or other providers engaged under a work-for-hire arrangement (e.g., name, contact, and supporting documentation for administrative and compliance purposes).

2.7. Third-party data you provide: if you give us data about third parties (e.g., billing details), you confirm that you are authorized to do so and that you have informed the person concerned about this Policy.

3. How We Use Your Data (Purposes)

3.1. Service delivery: creating and managing your account; processing purchases; enabling downloads and managing Content licenses; providing you with support.

3.2. Operation and security: operating, maintaining, and improving the Site; preventing fraud, abuse, and unauthorized access; maintaining security records and logs.

3.3. Service communications: sending you purchase confirmations, operational notices, changes to T&C/Policy, or technical incident notifications.

3.4. Billing and legal obligations: issuing invoices; responding to regulatory or government requests; complying with tax, accounting, and regulatory obligations.

3.5. Analytics and improvement: statistical analysis and performance of the Site; measurement of functionalities, bug fixing, and user experience.

3.6. Personalization of experience: tailoring the Site and Content offered to your interests and preferences, including personalized recommendations, browsing reminders, or interface enhancements.

3.7. Direct marketing (optional): with your consent or as permitted by law, sending you news and updates about Kuvov. You may opt out at any time (see Section 8).

4. Legal Basis for Processing

We rely on the appropriate legal basis depending on your location and the applicable law:

a) **Contract performance (T&C/licenses):** to create your account, process purchases, and enable downloads.

b) **Legal obligations:** for tax, accounting, regulatory compliance, and responding to authorities.

c) **Legitimate interest:** to operate and secure the Site, prevent fraud, and improve services, without overriding your rights.

d) **Consent:** when required (e.g., email marketing or certain cookies/tracking technologies).

5. Who We Share Your Data With

5.1. Service providers (processors): hosting and cloud services (including infrastructure in Virginia, U.S.), payment providers (e.g., reference-based payment systems), customer support and helpdesk tools, security, analytics, and email delivery platforms.

5.2. Legal compliance: competent authorities where necessary to comply with the law or respond to judicial or administrative proceedings.

5.3. Corporate transactions: in the event of a transfer, merger, acquisition, restructuring, or sale of assets, your information may be transferred as part of the transaction, subject to this Policy.

5.4. With your authorization: when you expressly request or authorize us to share your data.

6. International Data Transfers

6.1. Your data may be stored and processed in the United States (Virginia) and in other countries where Kuvox or its providers operate.

6.2. Where required by law, we will adopt appropriate safeguards for international transfers (such as standard contractual clauses or other recognized mechanisms), without prejudice to any additional obligations that may apply in your jurisdiction.

7. Data Retention

We retain data only for as long as necessary to fulfill the purposes described and comply with applicable legal obligations. Once such periods expire, the data will be securely deleted or anonymized.

8. Your Privacy Rights and How to Exercise Them

8.1. Depending on your jurisdiction, you may have rights such as access, rectification, erasure/deletion, objection, portability, and restriction of processing.

8.2. To exercise your rights or withdraw consent, contact us at privacy@kuvox.shop, including: your name, contact method, a clear description of the right you wish to exercise, and, where relevant, documentation proving your identity or legal representation.

8.3. You may opt out of receiving marketing communications at any time by using the unsubscribe link in the messages or by writing to privacy@kuvox.shop.

8.4. If you believe we have not adequately addressed your request, you may file a complaint with the competent authority in your country of residence.

9. Cookies and Similar Technologies

9.1. We use cookies and similar technologies to enable Site functionality, remember your preferences, improve performance, measure usage, and, where applicable, for marketing purposes.

9.2. You can manage your preferences through your browser settings or, when available, through our Cookie Preference Center. Please note that disabling strictly necessary cookies may affect the functionality of the Site.

9.3. **Do Not Track.** At present, we do not respond to browser “Do Not Track” signals.

10. Information Security

We apply reasonable technical, organizational, and administrative measures to protect personal data from unauthorized access, loss, use, or disclosure. However, no system is completely secure. We encourage you to maintain strong passwords and not share your login credentials.

11. Minors

The Site is not directed at individuals under 18 years of age. If you are under 18, do not use the Site or provide us with any data without verifiable parental or guardian authorization. If we discover that we are processing data from minors without the required consent, we will proceed to delete such data.

12. Third-Party Links

The Site may contain links to third-party websites or services. Kuvov does not control and is not responsible for the content or privacy practices of those third parties. We recommend that you review their privacy policies before providing them with personal data.

13. Changes to this Policy

We may update this Policy from time to time to reflect changes in our practices or in applicable regulations. We will publish the current version at [<https://kuvov.shop/>] and indicate the date of the last update. Changes will apply as of their publication, unless we state otherwise.

14. Contact

For inquiries, to exercise your rights, or for any questions regarding this Policy, please contact us at: **privacy@kuvon.shop** | <https://kuvon.shop/> |

Operating and hosting location: United States of America (Virginia).